

Prices of advertising of Multimediaexpo.cz - May 2022

Multimediaexpo.cz is clearly the **largest purely Czech** multimedia encyclopaedia on the Internet, built on the most modern interactive Web 2.0 technology. Our large multimedia project uses the modern MediaWiki editorial system and thus has a number of unique features.

Two main functions of the server

Multimediaexpo.cz now contains two main functions which we want to develop equally:

1. Catalogue of Companies and Presentations

This powerful commercial catalogue offers all entrepreneurs the much-awaited advertising space in the form of articles and further expansion of information to readers.

There are a total of 9 different options for your own presentation.

Paid listings of Czech and EURpean companies and institutions operating in the Czech Republic and throughout EURpe can be entered into the Catalogue of Companies and Presentations. The owner of the presentation (customer) has full right to use Czech language, Slovak language or any of the **330 supported national languages** in his presentation.

A huge advantage of our catalogue is the almost unlimited space for every company presentation.

2. Multimedia encyclopaedia

The non-profit encyclopaedia is and always will be one of the pillars of our server. Since our encyclopaedia starts in 1900 and already contains over **310,810 articles and 717,940 photos** - we have a great chance to create the best specialized encyclopaedia.

Contact information

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1 EUR = 24.74 CZK , 1 USD = 23.82 CZK (13.5.2022)

This price list of advertising is valid from 16 May 2022 to 30 November 2022

Large text advertising

All standard pages of the Multimediaexpo.cz project

Text advertising will appear on **1,068,000** pages of the Multimediaexpo.cz project!

A text advertising with a maximum length of **370 characters** may contain common formatting that will not be counted against the total limit. A text advertising will be placed in the global system window: "MediaWiki:Sitenotice".

Price — 2,500 CZK, including VAT ≈ 101.05 EUR ≈ 104.95 USD — price for **7** days.

Price — 9,600 CZK, including VAT ≈ 388.03 EUR ≈ 403.02 USD — price for **1** month.

Price — 27,000 CZK, including VAT $\approx 1,091.35$ EUR $\approx 1,133.50$ USD — price for **3** months.

Price — 50,000 CZK, including VAT $\approx 2,021.02$ EUR $\approx 2,099.07$ USD — price for **6** months.

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Banner advertising - price per month

Main page of the entire Multimediaexpo.cz server

The front page is an exclusive space for addressing all visitors to Multimediaexpo.cz.

Advertising banners on the front page of the portal are paid in the form of a monthly flat rate.

A 10 percent discount applies when an ordering for the entire 3 months is placed.

The following types of banners can be placed on the front page:

1. Button Banner 1 - size **120 x 60** pixels - JPG, PNG or GIF formats (static).

Price — 2,900 CZK, including VAT (≈ 117.22 EUR ≈ 121.75 USD)

2. Button Banner 2 - size **120 x 90** pixels - JPG, PNG or GIF formats (static).

Price — 4,900 CZK, including VAT (≈ 198.06 EUR ≈ 205.71 USD)

3. Half Banner - size **234 x 60** pixels - JPG, PNG or GIF formats (static).

Price — 6,900 CZK, including VAT (≈ 278.90 EUR ≈ 289.67 USD)

4. Full Banner - size **468 x 60** pixels - JPG, PNG or GIF formats (static).

Price — 8,900 CZK, including VAT (≈ 359.74 EUR ≈ 373.64 USD)

5. Banner 100 - size **320 x 100** pixels - JPG, PNG or GIF formats (static).

Price — 10,900 CZK, including VAT (≈ 440.58 EUR ≈ 457.60 USD)

6. Banner 200 - size **200 x 200** pixels - JPG, PNG or GIF formats (static).

Price — 12,900 CZK, including VAT (≈ 521.42 EUR ≈ 541.56 USD)

7. Banner 250 - size **250 x 250** pixels - JPG, PNG or GIF formats (static).

Price — 14,900 CZK, including VAT (≈ 602.26 EUR ≈ 625.52 USD)

8. Leader Board - size **728 x 90** pixels - JPG, PNG or GIF formats (static).

Price — 15,900 CZK, including VAT (≈ 642.68 EUR ≈ 667.50 USD)

A sample of advertising banners — www.multimediaexpo.cz/Reklama

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Banner advertising - price per month

Main page of the Encyclopaedia Multimediaexpo.cz

The front page is an exclusive space for addressing all visitors to the Encyclopaedia.

Advertising banners on the front page of the portal are paid in the form of a monthly flat rate.

A 10 percent discount applies when an ordering for the entire 3 months is placed.

The following types of banners can be placed on the front page:

1. Button Banner 1 - size **120 x 60** pixels - JPG, PNG or GIF formats (static).

Price — 1,900 CZK, including VAT (≈ 76.80 EUR ≈ 79.76 USD)

2. Button Banner 2 - size **120 x 90** pixels - JPG, PNG or GIF formats (static).

Price — 3,900 CZK, including VAT (≈ 157.64 EUR ≈ 163.73 USD)

3. Half Banner - size **234 x 60** pixels - JPG, PNG or GIF formats (static).

Price — 5,900 CZK, including VAT (≈ 238.48 EUR ≈ 247.69 USD)

4. Full Banner - size **468 x 60** pixels - JPG, PNG or GIF formats (static).

Price — 7,900 CZK, including VAT (≈ 319.32 EUR ≈ 331.65 USD)

5. Banner 100 - size **320 x 100** pixels - JPG, PNG or GIF formats (static).

Price — 9,900 CZK, including VAT (≈ 400.16 EUR ≈ 415.62 USD)

6. Banner 200 - size **200 x 200** pixels - JPG, PNG or GIF formats (static).

Price — 11,900 CZK, including VAT (≈ 481.00 EUR ≈ 499.58 USD)

7. Banner 250 - size **250 x 250** pixels - JPG, PNG or GIF formats (static).

Price — 12,900 CZK, including VAT (≈ 521.42 EUR ≈ 541.56 USD)

8. Leader Board - size **728 x 90** pixels - JPG, PNG or GIF formats (static).

Price — 13,900 CZK, including VAT (≈ 561.84 EUR ≈ 583.54 USD)

A sample of advertising banners — www.multimediaexpo.cz/Reklama

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Banner advertising - price per week

Main page of the entire Multimediaexpo.cz server

The front page is an exclusive space for addressing all visitors to Multimediaexpo.cz.

Advertising banners on the front page of the portal are paid in the form of a weekly flat rate.

The following types of banners can be placed on the front page:

1. Button Banner 1 - size **120 x 60** pixels - JPG, PNG or GIF formats (static).

Price — 700 CZK, including VAT (≈ 28.29 EUR ≈ 29.38 USD)

2. Button Banner 2 - size **120 x 90** pixels - JPG, PNG or GIF formats (static).

Price — 1,200 CZK, including VAT (≈ 48.50 EUR ≈ 50.38 USD)

3. Half Banner - size **234 x 60** pixels - JPG, PNG or GIF formats (static).

Price — 1,700 CZK, including VAT (≈ 68.71 EUR ≈ 71.37 USD)

4. Full Banner - size **468 x 60** pixels - JPG, PNG or GIF formats (static).

Price — 2,200 CZK, including VAT (≈ 88.92 EUR ≈ 92.36 USD)

5. Banner 100 - size **320 x 100** pixels - JPG, PNG or GIF formats (static).

Price — 2,700 CZK, including VAT (≈ 109.13 EUR ≈ 113.35 USD)

6. Banner 200 - size **200 x 200** pixels - JPG, PNG or GIF formats (static).

Price — 3,200 CZK, including VAT (≈ 129.34 EUR ≈ 134.34 USD)

7. Banner 250 - size **250 x 250** pixels - JPG, PNG or GIF formats (static).

Price — 3,700 CZK, including VAT (≈ 149.56 EUR ≈ 155.33 USD)

8. Leader Board - size **728 x 90** pixels - JPG, PNG or GIF formats (static).

Price — 3,900 CZK, including VAT (≈ 157.64 EUR ≈ 163.73 USD)

A sample of advertising banners — www.multimediaexpo.cz/Reklama

1 EUR = 24.74 CZK , 1 USD = 23.82 CZK (13.5.2022)

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Banner advertising - price per week

Main page of the Encyclopaedia Multimediaexpo.cz

The front page is an exclusive space for addressing all visitors to the Encyclopaedia.

Advertising banners on the front page of the portal are paid in the form of a weekly flat rate.

The following types of banners can be placed on the front page:

1. Button Banner 1 - size 120 x 60 pixels - JPG, PNG or GIF formats (static).

Price — 450 CZK, including VAT (≈ 18.19 EUR ≈ 18.89 USD)

2. Button Banner 2 - size 120 x 90 pixels - JPG, PNG or GIF formats (static).

Price — 950 CZK, including VAT (≈ 38.40 EUR ≈ 39.88 USD)

3. Half Banner - size 234 x 60 pixels - JPG, PNG or GIF formats (static).

Price — 1,400 CZK, including VAT (≈ 56.59 EUR ≈ 58.77 USD)

4. Full Banner - size 468 x 60 pixels - JPG, PNG or GIF formats (static).

Price — 1,900 CZK, including VAT (≈ 76.80 EUR ≈ 79.76 USD)

5. Banner 100 - size 320 x 100 pixels - JPG, PNG or GIF formats (static).

Price — 2,400 CZK, including VAT (≈ 97.00 EUR ≈ 100.76 USD)

6. Banner 200 - size 200 x 200 pixels - JPG, PNG or GIF formats (static).

Price — 2,900 CZK, including VAT (≈ 117.22 EUR ≈ 121.75 USD)

7. Banner 250 - size 250 x 250 pixels - JPG, PNG or GIF formats (static).

Price — 3,200 CZK, including VAT (≈ 129.34 EUR ≈ 134.34 USD)

8. Leader Board - size 728 x 90 pixels - JPG, PNG or GIF formats (static).

Price — 3,500 CZK, including VAT (≈ 141.47 EUR ≈ 146.94 USD)

A sample of advertising banners — www.multimediaexpo.cz/Reklama

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Banner advertising in an article - price per month

Any 1 encyclopaedic article on Multimediaexpo.cz

Targeted advertising for a group of readers and visitors of Multimediaexpo.cz.

Advertising banners on the articles of the portal are paid in the form of a monthly flat rate.

A 10 percent discount applies when an ordering for the entire 3 months is placed.

The following types of banners can be placed any encyclopaedic article:

1. Button Banner 1 - size **120 x 60** pixels - JPG, PNG or GIF formats (static).

Price — 180 CZK, including VAT (≈ 7.28 EUR ≈ 7.56 USD)

2. Button Banner 2 - size **120 x 90** pixels - JPG, PNG or GIF formats (static).

Price — 360 CZK, including VAT (≈ 14.55 EUR ≈ 15.11 USD)

3. Half Banner - size **234 x 60** pixels - JPG, PNG or GIF formats (static).

Price — 590 CZK, including VAT (≈ 23.85 EUR ≈ 24.77 USD)

4. Full Banner - size **468 x 60** pixels - JPG, PNG or GIF formats (static).

Price — 790 CZK, including VAT (≈ 31.93 EUR ≈ 33.17 USD)

5. Banner 100 - size **320 x 100** pixels - JPG, PNG or GIF formats (static).

Price — 990 CZK, including VAT (≈ 40.02 EUR ≈ 41.56 USD)

6. Banner 200 - size **200 x 200** pixels - JPG, PNG or GIF formats (static).

Price — 1,190 CZK, including VAT (≈ 48.10 EUR ≈ 49.96 USD)

7. Banner 250 - size **250 x 250** pixels - JPG, PNG or GIF formats (static).

Price — 1,290 CZK, including VAT (≈ 52.14 EUR ≈ 54.16 USD)

8. Leader Board - size **728 x 90** pixels - JPG, PNG or GIF formats (static).

Price — 1,390 CZK, including VAT (≈ 56.18 EUR ≈ 58.35 USD)

A sample of advertising banners — www.multimediaexpo.cz/Reklama

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